

## Lelio Iapadre

<b>Programme of “Economia industriale internazionale”</b> <b>International Industrial Organization</b>		
<b>Number of ECTS credits: 6 (workload is 150 hours; 1 credit = 25 hours)</b>		
<b>Code to be defined, Optional</b> <b>2<sup>nd</sup> Cycle in Management, Economics and Finance, 2<sup>nd</sup> year , 2<sup>nd</sup> semester</b> Teacher: Lelio Iapadre		
<b>1</b>	<b>Course objectives and Learning outcomes</b>	<p>The course aims at introducing students to the economic analysis of internationalization strategies of firms, in the context of recent changes in the organization of world production. The illustration of the theoretical aspects will be connected with the presentation of the available evidence, with particular reference to European companies.</p> <p>The learning outcomes are improvements in the ability to critically analyze, with the help of economic theories, the themes of the course.</p>
<b>2</b>	<b>Dublin descriptors</b>	<p>Topics of the module include:</p> <p>A) Theoretical aspects</p> <ol style="list-style-type: none"> <li>1. International production: theoretical concepts and statistical indicators</li> <li>2. Theoretical models of multinational companies</li> <li>3. Theoretical models of international production networks</li> <li>4. Determinants of foreign direct investment</li> <li>5. Effects of international production in the countries of destination</li> <li>6. Effects of international production in the countries of origin</li> <li>7. Industrial policies and international production</li> </ol> <p>B) European companies in international markets</p> <ol style="list-style-type: none"> <li>1. Exporting firms</li> <li>2. Firms producing abroad</li> </ol> <p>On successful completion of this module, the student should</p> <ul style="list-style-type: none"> <li>- have knowledge and understanding of the main determinants of international productions strategies of firms</li> <li>- have knowledge and understanding of the effects of international production on origin and destination countries</li> <li>- demonstrate capacity for reading and understand other texts on related topics.</li> </ul>
<b>3</b>	<b>Prerequisites and learning activities</b>	<p>The student must know the basic concepts of micro-economics, as well as of international trade theory.</p>
<b>4</b>	<b>Teaching methods and language</b>	<p>Lectures, exercises, class presentations.</p> <p>Language: Italian/English depending on attendance</p> <p>Ref. Text books</p> <p>G. Ietto-Gillies, <i>Transnational Corporations and International Production</i>, second edition, Edward Elgar, Cheltenham, 2012.</p> <p>T. Mayer and G.M. Ottaviano, <i>The Happy Few: The internationalisation of European firms</i>, Bruegel Blueprint Series, vol. III, 2007 (downloadable from <a href="http://www.bruegel.org/publications/publication-detail/publication/12-the-happy-few-the-internationalisation-of-european-firms/">http://www.bruegel.org/publications/publication-detail/publication/12-the-happy-few-the-internationalisation-of-european-firms/</a> ).</p>
<b>5</b>	<b>Assessment methods</b>	<p>Written and optional oral exam.</p>