

## 1.1 Programme of “Bank Management” (Tecnica Bancaria)

<p>• Code: M0022          • type of course unit: compulsory          • level of course unit: 2<sup>nd</sup> cycle degree in Administration, Economics and Finance, 1<sup>st</sup> year, 2<sup>nd</sup> semester</p>		
<p>Number of ECTS credits: 9</p>		
<p>Teacher: Prof. Margherita Mori</p>		
1	<b>Course objectives</b>	<p>Aim of this Module is to analyze how banks are managed and their role in the financial system.            The student will be able to understand the fundamental concepts underlying the provision of services by banking institutions, based upon their most relevant operating models in the financial arena, as well as key distinctions between banks and other financial intermediaries.</p>
2	<b>Course content and Learning outcomes (Dublin descriptors)</b>	<p>Topics of the Module include:</p> <ul style="list-style-type: none"> <li>- An overview of the banks and their activities: banking services and operating models; risks in banking and related managerial issues</li> <li>- Insights into the banking industry: the impact of Government policy and regulation on banking; the role of monetary policy and bank supervision.</li> </ul> <p>On successful completion of this Module, the student should</p> <ul style="list-style-type: none"> <li>- have profound <b>knowledge</b> of the most relevant techniques in bank management;</li> <li>- have understanding of the other key elements in the financial system (financial markets and financial services);</li> <li>- explain the fundamental concepts of regulation and supervision in the banking industry;</li> <li>- demonstrate <b>ability</b> to make comparisons among different types financial institutions;</li> <li>- make informed judgements about central banking and the impact of the monetary policy on banks.</li> </ul>
3	<b>Prerequisites and learning activities</b>	<p>The student must know the basic notions of Business Administration, Corporate Finance, Financial Mathematics, Business Economics and Management.</p>
4	<b>Teaching methods and language</b>	<p>Lectures and project work            Language: Italian (60 hours) and English (20 hours)            Ref. Text books in English:</p> <ul style="list-style-type: none"> <li>- <i>Annual Report – Abridged Version</i>, Banca d'Italia, Rome, 26 May 2015</li> <li>- <i>The Governor's Concluding Remarks</i>, Banca d'Italia, Rome, May 26 2015</li> </ul>
5	<b>Assessment methods and criteria</b>	<p>Written exam (consisting of essay-type questions on the above mentioned references) and oral exam (consisting of the presentation of a paper)</p>