

Programme of "ECONOMIA AZIENDALE"
"BUSINESS ADMINISTRATION" - Introduction to Management Sciences

Number of ECTS credits: 9 (workload is 225 hours; 1 credit = 25 hours)

L-14 - 1st Cycle in OPERATORE GIURIDICO D'IMPRESA, 1ST year , 1ST semester

L-18 - 1st Cycle in ECONOMIA E AMMINISTRAZIONE DELLE IMPRESE, 1ST year , 1ST semester

Teacher: Fabrizio Berti

1	Course objectives and Learning outcomes	<p>The course major educational objective is to provide the students the fundamental concepts of businesses as legally recognized organizational entities existing within an economically free country, designed to sell goods and/or services to consumers or other businesses, usually in an effort to generate profit. On successful completion of this module, the student should understand the main principles of the business system, relating to the management of profit organizations</p>
2	Dublin descriptors	<p>Topics of the module include:</p> <ul style="list-style-type: none"> ▪ Principles of economics and firm theory ▪ The systemic approach applied to the firm. ▪ Organizational variables and management tools ▪ Financial accounting and Management accounting ▪ Accounting information System. Some issues ▪ Double entry method. The rules ▪ Accounting transactions: purchases, sales, debt financing, equity financing ▪ Financial statement. The structure and the rules <p>On successful completion of this module, the student should</p> <ul style="list-style-type: none"> - have knowledge of the basis of business, including all aspects of management related to entrepreneurship, organization and strategy as well as all functional areas, such accounting, finance and marketing, - have knowledge and understanding the accounting rules regarding the main business operations, structures, contents and frameworks of financial statements
3	Prerequisites and learning activities	No prerequisites are requested
4	Teaching methods and language	<p>Lectures, exercises and class presentations. The class lectures are based on Powerpoint slides. The slides are available to students on the course website. It is recommended that students print and bring these slides to class each lecture. Language: Italian Ref. Text books - Francesco Giunta, <i>Economia Aziendale</i>, CEDAM, 2018 (Third edition) Teacher's Notes are available on the course website.</p>
5	Assessment methods and criteria	<p><u>Formative assessment</u>: the students are involved in discussions and comments in short Q&A sessions. The active participation is supported also by exercises and practice problems in classroom. Some home works are requested to specific topics. <u>Summative assessment</u>: Written and oral exam. Written exam consists in multiple choice questions. Oral exam consists of the answer to 3 questions aiming to evaluate the degree of knowledge of fundamental concepts of business (30% of total mark), the capacity to connect different topics of module (30% of total mark), the degree of autonomy in using accounting rules (30% of total mark) and the capacity to communicate knowledge in a proper way (10% of total mark).</p>